

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 28.5533 Longitude: -81.3463

| Colonial Marketplace<br>Orlando, FL |                                       | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-------------------------------------|---------------------------------------|--------------------------|---------------------------|---------------------------|
| <b>Population</b>                   | Current Year Estimated Population     | 68,265                   | 300,268                   | 1,098,426                 |
|                                     | Population Est 23Q1                   | 68,234                   | 299,466                   | 1,098,824                 |
|                                     | Population Est 22Q4                   | 68,297                   | 299,368                   | 1,097,483                 |
|                                     | Population Est 22Q3                   | 68,412                   | 299,520                   | 1,097,485                 |
|                                     | Population Est 22Q2                   | 68,174                   | 299,298                   | 1,096,786                 |
|                                     | Population Est 22Q1                   | 67,832                   | 299,240                   | 1,094,705                 |
|                                     | Population Est 21Q4                   | 67,766                   | 298,777                   | 1,092,599                 |
|                                     | Population Est 21Q3                   | 67,771                   | 298,945                   | 1,090,472                 |
|                                     | Population Est 21Q2                   | 67,629                   | 298,188                   | 1,087,270                 |
|                                     | Population Fcst                       | 72,578                   | 310,320                   | 1,123,883                 |
|                                     | 2010 Census Population                | 54,214                   | 257,699                   | 944,174                   |
|                                     | 2000 Census Population                | 47,226                   | 257,560                   | 860,495                   |
|                                     | 1990 Census Population                | 56,093                   | 252,856                   | 700,370                   |
|                                     | Current Year Daytime Population       | 191,950                  | 515,775                   | 1,490,198                 |
|                                     | Average Seasonal Population           | 1,069                    | 3,742                     | 17,282                    |
|                                     | Historical Annual Growth, 1990 – 2000 | -1.71%                   | 0.18%                     | 2.08%                     |
|                                     | Historical Annual Growth, 2000 – 2010 | 1.39%                    | 0.01%                     | 0.93%                     |
|                                     | Estimated Annual Growth, 2010 – CY    | 1.63%                    | 1.08%                     | 1.07%                     |
|                                     | Projected Annual Growth, CY to Y5     | 1.23%                    | 0.66%                     | 0.46%                     |
|                                     | Group Qtrs Est                        | 1,706                    | 8,740                     | 32,417                    |
| Transient Est Average Last 4 Qtrs   | 9,729                                 | 21,747                   | 201,905                   |                           |
| <b>Households</b>                   | Current Year Estimated Households     | 33,991                   | 128,699                   | 424,622                   |
|                                     | Households Est 23Q1                   | 33,960                   | 128,233                   | 424,403                   |
|                                     | Households Est 22Q4                   | 34,014                   | 128,219                   | 423,891                   |
|                                     | Households Est 22Q3                   | 34,081                   | 128,323                   | 424,010                   |
|                                     | Households Est 22Q2                   | 33,963                   | 128,217                   | 423,676                   |
|                                     | Households Est 22Q1                   | 33,768                   | 128,129                   | 422,841                   |
|                                     | Households Est 21Q4                   | 33,744                   | 127,943                   | 422,003                   |
|                                     | Households Est 21Q3                   | 33,741                   | 127,990                   | 421,133                   |
|                                     | Households Est 21Q2                   | 33,662                   | 127,647                   | 419,804                   |
|                                     | Households Fcst                       | 36,463                   | 133,826                   | 435,811                   |
|                                     | 2010 Census Households                | 26,579                   | 110,207                   | 368,234                   |
|                                     | 2000 Census Households                | 22,331                   | 107,918                   | 333,802                   |
|                                     | 1990 Census Households                | 21,588                   | 101,561                   | 269,547                   |
|                                     | Historical Annual Growth, 1990 – 2000 | 0.34%                    | 0.61%                     | 2.16%                     |
|                                     | Historical Annual Growth, 2000 – 2010 | 1.76%                    | 0.21%                     | 0.99%                     |
|                                     | Estimated Annual Growth, 2010 – CY    | 1.74%                    | 1.09%                     | 1.00%                     |
|                                     | Projected Annual Growth, CY to Y5     | 1.41%                    | 0.78%                     | 0.52%                     |
|                                     | Population per Household              | 1.96                     | 2.27                      | 2.51                      |

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| Colonial Marketplace<br>Orlando, FL           |                                                | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-----------------------------------------------|------------------------------------------------|--------------------------|---------------------------|---------------------------|
| Income                                        | HH Income \$500,000 or more                    | 3.0%                     | 2.2%                      | 1.6%                      |
|                                               | HH Income \$250,000 to \$499,999               | 3.5%                     | 2.7%                      | 1.9%                      |
|                                               | HH Income \$200,000 to \$249,999               | 8.3%                     | 6.2%                      | 4.4%                      |
|                                               | HH Income \$175,000 to \$199,999               | 6.9%                     | 4.2%                      | 3.5%                      |
|                                               | HH Income \$150,000 to \$174,999               | 7.5%                     | 5.2%                      | 4.6%                      |
|                                               | HH Income \$100,000 to 149,999                 | 19.8%                    | 16.3%                     | 16.6%                     |
|                                               | HH Income \$75,000 to 99,999                   | 12.3%                    | 12.1%                     | 13.5%                     |
|                                               | HH Income \$50,000 to 74,999                   | 14.3%                    | 16.6%                     | 18.2%                     |
|                                               | HH Income \$35,000 to 49,999                   | 7.7%                     | 11.1%                     | 12.1%                     |
|                                               | HH Income \$25,000 to 34,999                   | 4.7%                     | 7.6%                      | 8.4%                      |
|                                               | HH Income \$15,000 to 24,999                   | 5.5%                     | 7.6%                      | 7.1%                      |
|                                               | HH Income \$0 to 14,999                        | 6.6%                     | 8.2%                      | 8.1%                      |
|                                               | Average Household Income                       | \$136,594                | \$110,578                 | \$96,720                  |
|                                               | Median Household Income                        | \$97,738                 | \$72,920                  | \$68,898                  |
|                                               | Per Capita Income                              | \$68,844                 | \$48,161                  | \$37,885                  |
|                                               | Average Disposable Income                      | \$98,529                 | \$82,675                  | \$76,422                  |
|                                               | Median Disposable Income                       | \$85,613                 | \$64,904                  | \$61,638                  |
|                                               | Discretionary HH Income Over \$150,000         | 10.4%                    | 7.3%                      | 4.4%                      |
|                                               | Discretionary HH Income \$125,000 to \$149,999 | 8.6%                     | 5.5%                      | 4.3%                      |
|                                               | Discretionary HH Income \$100,000 to \$124,999 | 10.7%                    | 7.0%                      | 5.8%                      |
|                                               | Discretionary HH Income \$75,000 to \$99,999   | 13.8%                    | 10.7%                     | 10.2%                     |
|                                               | Discretionary HH Income \$50,000 to \$74,999   | 18.8%                    | 16.8%                     | 18.0%                     |
|                                               | Discretionary HH Income \$25,000 to \$49,999   | 20.6%                    | 25.4%                     | 28.6%                     |
|                                               | Discretionary HH Income Under \$25,000         | 17.1%                    | 27.2%                     | 28.8%                     |
|                                               | Average Discretionary HH Income                | \$74,479                 | \$59,963                  | \$53,765                  |
|                                               | Median Discretionary HH Income                 | \$66,620                 | \$47,168                  | \$42,651                  |
|                                               | Householder White – Count                      | 20,941                   | 62,777                    | 175,254                   |
|                                               | Median HH Income                               | \$104,924                | \$96,348                  | \$88,121                  |
|                                               | Average HH Income                              | \$109,782                | \$103,762                 | \$96,895                  |
|                                               | Householder Black or African-American – Count  | 2,224                    | 18,132                    | 73,586                    |
|                                               | Median HH Income                               | \$61,027                 | \$46,267                  | \$53,710                  |
|                                               | Average HH Income                              | \$72,813                 | \$60,401                  | \$64,158                  |
|                                               | Householder Hispanic – Count                   | 7,116                    | 33,674                    | 117,778                   |
| Median HH Income                              | \$87,554                                       | \$59,482                 | \$60,132                  |                           |
| Average HH Income                             | \$94,075                                       | \$72,276                 | \$71,491                  |                           |
| Householder Asian or Pacific Islander – Count | 1,128                                          | 3,706                    | 14,806                    |                           |
| Median HH Income                              | \$107,861                                      | \$94,313                 | \$85,511                  |                           |
| Average HH Income                             | \$105,415                                      | \$99,171                 | \$94,789                  |                           |
| Householder Other or Pacific Islander – Count | 2,583                                          | 10,410                   | 43,198                    |                           |
| Median HH Income                              | \$103,005                                      | \$66,041                 | \$64,051                  |                           |
| Average HH Income                             | \$104,307                                      | \$79,917                 | \$75,332                  |                           |

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|-------------------------------------|---------------------------|--------------------------|---------------------------|---------------------------|
| <b>Gender</b>                       | Male Population           | 34,449                   | 148,845                   | 532,632                   |
|                                     | Female Population         | 33,816                   | 151,422                   | 565,794                   |
| <b>Total Population<br/>by Age</b>  | Count of Pop 0 to 4 years | 4,623                    | 18,627                    | 67,201                    |
|                                     | Count of Pop 0 to 7 years | 5,404                    | 24,114                    | 88,434                    |
|                                     | Count of Pop 5 - 13       | 4,731                    | 26,711                    | 105,068                   |
|                                     | Count of Pop 14 - 18      | 2,176                    | 12,915                    | 57,803                    |
|                                     | Count of Pop 19 - 22      | 2,359                    | 14,044                    | 62,550                    |
|                                     | Count of Pop 22 - 25      | 1,887                    | 11,214                    | 48,153                    |
|                                     | Count of Pop 25 - 29      | 4,995                    | 21,205                    | 80,635                    |
|                                     | Count of Pop 30 - 34      | 8,043                    | 27,993                    | 90,012                    |
|                                     | Count of Pop 35 - 39      | 7,261                    | 25,482                    | 82,828                    |
|                                     | Count of Pop 40 - 44      | 5,524                    | 21,170                    | 73,758                    |
|                                     | Count of Pop 45 - 59      | 12,234                   | 53,094                    | 193,906                   |
|                                     | Count of Pop 60 - 74      | 9,560                    | 46,001                    | 163,349                   |
|                                     | Count of Pop 75 - 84      | 3,389                    | 15,511                    | 53,730                    |
|                                     | Count of Pop 85+          | 1,482                    | 6,301                     | 19,434                    |
|                                     | % of Pop 0 to 4 years     | 6.8%                     | 6.2%                      | 6.1%                      |
|                                     | % of Pop 0 to 7 years     | 7.9%                     | 8.0%                      | 8.1%                      |
|                                     | % of Pop 5 - 13           | 6.9%                     | 8.9%                      | 9.6%                      |
|                                     | % of Pop 14 - 18          | 3.2%                     | 4.3%                      | 5.3%                      |
|                                     | % of Pop 19 - 22          | 3.5%                     | 4.7%                      | 5.7%                      |
|                                     | % of Pop 22 - 25          | 2.8%                     | 3.7%                      | 4.4%                      |
|                                     | % of Pop 25 - 29          | 7.3%                     | 7.1%                      | 7.3%                      |
|                                     | % of Pop 30 - 34          | 11.8%                    | 9.3%                      | 8.2%                      |
|                                     | % of Pop 35 - 39          | 10.6%                    | 8.5%                      | 7.5%                      |
|                                     | % of Pop 40 - 44          | 8.1%                     | 7.1%                      | 6.7%                      |
|                                     | % of Pop 45 - 59          | 17.9%                    | 17.7%                     | 17.7%                     |
|                                     | % of Pop 60 - 74          | 14.0%                    | 15.3%                     | 14.9%                     |
|                                     | % of Pop 75 - 84          | 5.0%                     | 5.2%                      | 4.9%                      |
|                                     | % of Pop 85+              | 2.2%                     | 2.1%                      | 1.8%                      |
| Median Age                          | 38.7                      | 38.4                     | 37.3                      |                           |
| Average Age                         | 40.5                      | 40.1                     | 39.1                      |                           |
| <b>Male Population<br/>by Age</b>   | % of Pop 0 to 4 years     | 6.9%                     | 6.4%                      | 6.5%                      |
|                                     | % of Pop 5 - 13           | 6.9%                     | 9.2%                      | 10.1%                     |
|                                     | % of Pop 14 - 18          | 3.2%                     | 4.4%                      | 5.4%                      |
|                                     | % of Pop 19 - 22          | 3.4%                     | 4.9%                      | 5.8%                      |
|                                     | % of Pop 22 - 25          | 2.7%                     | 3.9%                      | 4.5%                      |
|                                     | % of Pop 25 - 29          | 6.9%                     | 7.1%                      | 7.5%                      |
|                                     | % of Pop 30 - 34          | 11.6%                    | 9.4%                      | 8.4%                      |
|                                     | % of Pop 35 - 39          | 11.3%                    | 8.8%                      | 7.7%                      |
|                                     | % of Pop 40 - 44          | 8.8%                     | 7.4%                      | 6.8%                      |
|                                     | % of Pop 45 - 59          | 19.2%                    | 18.1%                     | 17.6%                     |
|                                     | % of Pop 75 - 84          | 4.0%                     | 4.3%                      | 4.2%                      |
|                                     | % of Pop 60 - 74          | 13.7%                    | 14.7%                     | 14.1%                     |
|                                     | % of Pop 85+              | 1.4%                     | 1.4%                      | 1.3%                      |
|                                     | Median Age                | 38.7                     | 37.7                      | 36.2                      |
| Average Age                         | 39.9                      | 39.0                     | 38.0                      |                           |

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|-------------------------------------|---------------------------------------------------|--------------------------|---------------------------|---------------------------|
|                                     | % of Pop 0 to 4 years                             | 6.7%                     | 6.0%                      | 5.8%                      |
|                                     | % of Pop 5 - 13                                   | 7.0%                     | 8.6%                      | 9.1%                      |
|                                     | % of Pop 14 - 18                                  | 3.2%                     | 4.2%                      | 5.2%                      |
|                                     | % of Pop 19 - 22                                  | 3.5%                     | 4.5%                      | 5.6%                      |
|                                     | % of Pop 22 - 25                                  | 2.8%                     | 3.6%                      | 4.3%                      |
|                                     | % of Pop 25 - 29                                  | 7.7%                     | 7.0%                      | 7.2%                      |
|                                     | % of Pop 30 - 34                                  | 11.9%                    | 9.2%                      | 8.0%                      |
|                                     | % of Pop 35 - 39                                  | 10.0%                    | 8.2%                      | 7.4%                      |
|                                     | % of Pop 40 - 44                                  | 7.4%                     | 6.7%                      | 6.6%                      |
|                                     | % of Pop 45 - 59                                  | 16.6%                    | 17.3%                     | 17.7%                     |
|                                     | % of Pop 60 - 74                                  | 14.3%                    | 15.9%                     | 15.6%                     |
|                                     | % of Pop 75 - 84                                  | 5.9%                     | 6.0%                      | 5.5%                      |
|                                     | % of Pop 85+                                      | 3.0%                     | 2.8%                      | 2.2%                      |
|                                     | Median Age                                        | 38.6                     | 39.2                      | 38.4                      |
| Average Age                         | 41.2                                              | 41.2                     | 40.1                      |                           |
| Race                                | Count of White                                    | 46,293                   | 165,765                   | 533,721                   |
|                                     | Count of Black or African-American                | 5,807                    | 52,070                    | 232,825                   |
|                                     | Count of Asian or Pacific Islander                | 3,277                    | 11,020                    | 50,559                    |
|                                     | Count of Other races                              | 12,888                   | 71,413                    | 281,321                   |
|                                     | White                                             | 67.8%                    | 55.2%                     | 48.6%                     |
|                                     | Black or African American                         | 8.5%                     | 17.3%                     | 21.2%                     |
|                                     | Asian                                             | 4.8%                     | 3.7%                      | 4.6%                      |
|                                     | Other Races                                       | 18.9%                    | 23.8%                     | 25.6%                     |
| Language Spoken                     | Speak English at Home                             | 75.0%                    | 68.7%                     | 63.9%                     |
|                                     | Speak Spanish at Home                             | 19.4%                    | 24.3%                     | 25.2%                     |
|                                     | Speak French or French Creole at Home             | 0.9%                     | 2.0%                      | 3.9%                      |
|                                     | Speak German at Home                              | 0.6%                     | 0.4%                      | 0.3%                      |
|                                     | Speak Other Indo-European Languages at Home       | 0.9%                     | 1.6%                      | 2.6%                      |
|                                     | Speak Russian and Other Slavic Languages at Home  | 0.2%                     | 0.2%                      | 0.5%                      |
|                                     | Speak Chinese at Home                             | 1.0%                     | 0.5%                      | 0.6%                      |
|                                     | Speak Korean at Home                              | 0.3%                     | 0.1%                      | 0.1%                      |
|                                     | Speak Vietnamese at Home                          | 0.4%                     | 0.7%                      | 0.9%                      |
|                                     | Speak Other Asian Languages at Home               | 0.4%                     | 0.4%                      | 0.6%                      |
|                                     | Speak Tagalog and Other Pacific Languages at Home | 0.4%                     | 0.3%                      | 0.3%                      |
|                                     | Speak Other Language at Home                      | 0.7%                     | 0.7%                      | 1.0%                      |
| Hispanic                            | Hispanic Population                               | 16,036                   | 92,564                    | 349,097                   |
|                                     | Hispanic Population Percent                       | 23.5%                    | 30.8%                     | 31.8%                     |
|                                     | Mexican                                           | 8.3%                     | 7.2%                      | 7.2%                      |
|                                     | Puerto Rican                                      | 43.8%                    | 49.9%                     | 47.9%                     |
|                                     | Cuban                                             | 15.8%                    | 11.1%                     | 9.9%                      |
|                                     | Dominican                                         | 6.5%                     | 6.1%                      | 6.5%                      |
|                                     | Central American                                  | 5.1%                     | 5.8%                      | 5.8%                      |
|                                     | South American                                    | 14.9%                    | 14.5%                     | 17.4%                     |
|                                     | Other Hispanic                                    | 5.6%                     | 5.4%                      | 5.2%                      |
|                                     | 2000 Hispanic Population Percent                  | 13%                      | 18%                       | 18%                       |
| 1990 Hispanic Population Percent    | 8%                                                | 9%                       | 9%                        |                           |

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|-------------------------------------|----------------------------------------|--------------------------|---------------------------|---------------------------|
| <b>Ancestry</b>                     | American (percent of total population) | 4.8%                     | 4.4%                      | 5.0%                      |
|                                     | American                               | 4.6%                     | 4.2%                      | 4.8%                      |
|                                     | Native American (ie. Indian/Eskimo)    | 0.1%                     | 0.1%                      | 0.1%                      |
|                                     | Hawaiian/Pacific Islander              | 0.1%                     | 0.1%                      | 0.1%                      |
|                                     | Asian (percent of total population)    | 4.7%                     | 3.6%                      | 4.5%                      |
|                                     | Chinese                                | 1.0%                     | 0.6%                      | 0.7%                      |
|                                     | Japanese                               | 0.1%                     | 0.1%                      | 0.1%                      |
|                                     | Korean                                 | 0.4%                     | 0.2%                      | 0.3%                      |
|                                     | South Central Asian (ie. Indian)       | 1.1%                     | 1.0%                      | 1.5%                      |
|                                     | South East Asian (ie. Vietnamese)      | 1.8%                     | 1.5%                      | 1.7%                      |
|                                     | Other Asian                            | 0.3%                     | 0.2%                      | 0.2%                      |
|                                     | European (percent of total population) | 29.6%                    | 22.3%                     | 17.9%                     |
|                                     | British                                | 6.3%                     | 4.7%                      | 3.4%                      |
|                                     | Dutch                                  | 0.4%                     | 0.4%                      | 0.3%                      |
|                                     | French                                 | 1.1%                     | 0.9%                      | 0.8%                      |
|                                     | German                                 | 5.8%                     | 4.3%                      | 3.6%                      |
|                                     | Italian                                | 3.4%                     | 2.6%                      | 2.3%                      |
|                                     | Polish                                 | 1.3%                     | 0.9%                      | 0.8%                      |
|                                     | Scandinavian                           | 1.3%                     | 1.0%                      | 0.8%                      |
|                                     | Scotch/Irish                           | 7.0%                     | 5.3%                      | 4.1%                      |
| Other European (ie. Greek/Russian)  | 3.0%                                   | 2.2%                     | 2.0%                      |                           |
| Middle Eastern                      | 0.9%                                   | 0.5%                     | 0.6%                      |                           |
| Other Ancestry                      | 21.8%                                  | 24.9%                    | 27.8%                     |                           |
| Unclassified Ancestry               | 14.8%                                  | 13.4%                    | 12.3%                     |                           |
| <b>Education<br/>(Age 25+)</b>      | Adult Population (25 Years or Older)   | 52,489                   | 216,757                   | 757,652                   |
|                                     | Elementary (0 to 8)                    | 2.2%                     | 3.8%                      | 4.4%                      |
|                                     | Some High School (9 to 11)             | 3.2%                     | 6.2%                      | 6.2%                      |
|                                     | High School Graduate (12)              | 16.9%                    | 23.4%                     | 25.0%                     |
|                                     | Some College (13 to 16)                | 11.6%                    | 15.1%                     | 17.6%                     |
|                                     | Associates Degree Only                 | 8.1%                     | 10.0%                     | 11.2%                     |
|                                     | Bachelors Degree Only                  | 33.0%                    | 25.1%                     | 23.1%                     |
|                                     | Graduate Degree                        | 25.0%                    | 16.4%                     | 12.5%                     |
|                                     | % College (4+)                         | 58.0%                    | 41.5%                     | 35.6%                     |
| <b>Household<br/>Type</b>           | Total Households – count               | 33,991                   | 128,699                   | 424,622                   |
|                                     | One Person HHs – count                 | 14,399                   | 43,790                    | 117,604                   |
|                                     | Family HHs – count                     | 14,327                   | 68,289                    | 260,385                   |
|                                     | Married Couple – count                 | 10,997                   | 45,377                    | 169,846                   |
|                                     | w/own children – count                 | 3,953                    | 16,248                    | 64,062                    |
|                                     | w/out own children – count             | 7,044                    | 29,129                    | 105,784                   |
|                                     | Male Householder – count               | 989                      | 6,087                     | 25,165                    |
|                                     | Female Householder – count             | 2,341                    | 16,825                    | 65,374                    |
|                                     | Non-Family Households – count          | 5,265                    | 16,620                    | 46,633                    |
|                                     | 1 Person Household                     | 42.4%                    | 34.0%                     | 27.7%                     |
|                                     | 2 Person Household                     | 34.7%                    | 33.4%                     | 32.4%                     |
|                                     | 3 Person Household                     | 11.1%                    | 14.7%                     | 17.2%                     |
|                                     | 4 Person Household                     | 7.3%                     | 10.5%                     | 13.1%                     |
|                                     | 5 Person Household                     | 2.8%                     | 4.5%                      | 5.8%                      |
| 6 Person Household                  | 1.0%                                   | 1.8%                     | 2.3%                      |                           |
| 7+ Person Household                 | 0.6%                                   | 1.0%                     | 1.4%                      |                           |
| % Households With Children          | 17.1%                                  | 20.8%                    | 25.2%                     |                           |

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|----------------------------------------------------|-----------------------------------------|--------------------------|---------------------------|---------------------------|
| <b>Housing</b>                                     | Total Housing Units                     | 37,539                   | 142,193                   | 466,179                   |
|                                                    | Owner Occupied Percent                  | 42.6%                    | 43.8%                     | 47.3%                     |
|                                                    | Renter Occupied Percent                 | 48.0%                    | 46.7%                     | 43.8%                     |
|                                                    | Vacant Housing Percent                  | 9.5%                     | 9.5%                      | 8.9%                      |
|                                                    | Total Housing Units (Census 2000)       | 23,629                   | 115,480                   | 355,624                   |
| <b>Home Value<br/>(Owner Occupied)</b>             | Property Value \$1,000,000 or more      | 11.3%                    | 8.3%                      | 4.7%                      |
|                                                    | Property Value \$750,000 to \$999,999   | 12.7%                    | 9.1%                      | 6.3%                      |
|                                                    | Property Value \$500,000 to \$749,999   | 29.2%                    | 22.0%                     | 19.4%                     |
|                                                    | Property Value \$400,000 to \$499,999   | 16.1%                    | 14.3%                     | 17.3%                     |
|                                                    | Property Value \$300,000, to \$399,999  | 12.5%                    | 16.5%                     | 20.5%                     |
|                                                    | Property Value \$200,000 to \$299,999   | 7.6%                     | 14.0%                     | 16.5%                     |
|                                                    | Property Value \$150,000 to \$199,999   | 2.1%                     | 4.8%                      | 4.9%                      |
|                                                    | Property Value \$100,000 to \$149,999   | 1.1%                     | 3.0%                      | 3.2%                      |
|                                                    | Property Value \$60,000 to \$99,999     | 0.4%                     | 1.1%                      | 1.7%                      |
|                                                    | Property Value \$40,000 to \$59,999     | 0.2%                     | 0.8%                      | 1.1%                      |
|                                                    | Property Value \$0 to \$39,999          | 0.4%                     | 1.7%                      | 2.4%                      |
|                                                    | Median Home Value                       | \$580,968                | \$455,445                 | \$398,263                 |
| <b>Wealth<br/>per Household</b>                    | \$0 and under - percent                 | 18.0%                    | 18.5%                     | 18.6%                     |
|                                                    | \$1 to \$4999 - percent                 | 8.7%                     | 9.3%                      | 9.4%                      |
|                                                    | \$5k to \$9999 - percent                | 4.7%                     | 4.9%                      | 4.9%                      |
|                                                    | \$10k to \$24999 - percent              | 6.4%                     | 6.6%                      | 6.7%                      |
|                                                    | \$25k to \$49999 - percent              | 6.7%                     | 6.8%                      | 6.9%                      |
|                                                    | \$50k to \$99999 - percent              | 9.7%                     | 9.9%                      | 10.1%                     |
|                                                    | \$100k to \$249999 - percent            | 17.2%                    | 17.2%                     | 17.3%                     |
|                                                    | \$250k to \$499999 - percent            | 13.0%                    | 12.5%                     | 12.5%                     |
|                                                    | \$500k+ - percent                       | 15.6%                    | 14.2%                     | 13.8%                     |
|                                                    | Median HH Wealth                        | \$78,605                 | \$69,696                  | \$68,011                  |
|                                                    | Avg HH Wealth                           | \$246,405                | \$231,039                 | \$226,530                 |
| <b>Economic<br/>Viability</b>                      | Economic Viability Local                | 288                      | 290                       | 285                       |
|                                                    | Economic Viability Indexed              | 106                      | 107                       | 105                       |
| <b>Occupation<br/>(Employed Civilians Age 16+)</b> | Employed Civilian Pop 16+ by Occupation | 41,592                   | 162,827                   | 579,550                   |
|                                                    | Managerial/Executive                    | 25.7%                    | 18.9%                     | 16.1%                     |
|                                                    | Professional Specialty                  | 34.0%                    | 25.2%                     | 22.3%                     |
|                                                    | Healthcare Support                      | 0.8%                     | 2.2%                      | 2.7%                      |
|                                                    | Sales                                   | 11.7%                    | 11.6%                     | 11.4%                     |
|                                                    | Office & Administrative Support         | 8.1%                     | 11.3%                     | 12.0%                     |
|                                                    | Protective Service                      | 1.1%                     | 1.4%                      | 1.8%                      |
|                                                    | Food Preparation                        | 5.8%                     | 6.3%                      | 7.1%                      |
|                                                    | Building Maintenance & Cleaning         | 1.9%                     | 4.2%                      | 4.8%                      |
|                                                    | Personal Care                           | 2.0%                     | 2.5%                      | 3.2%                      |
|                                                    | Farming, Fishing, & Forestry            | 0.0%                     | 0.1%                      | 0.2%                      |
|                                                    | Construction                            | 3.5%                     | 6.2%                      | 7.7%                      |
|                                                    | Production & Transportation             | 5.6%                     | 10.1%                     | 10.7%                     |
|                                                    | Percent White Collar Workers            | 80.1%                    | 69.2%                     | 64.5%                     |
|                                                    | Percent Blue Collar Workers             | 19.9%                    | 30.8%                     | 35.5%                     |

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 28.5533 Longitude: -81.3463

| Colonial Marketplace<br>Orlando, FL |                                 | 5.00 Minute<br>Drivetime | 10.00 Minute<br>Drivetime | 20.00 Minute<br>Drivetime |
|-------------------------------------|---------------------------------|--------------------------|---------------------------|---------------------------|
|                                     | Agriculture/Mining/Construction | 5.3%                     | 6.2%                      | 7.5%                      |
|                                     | Manufacturing                   | 4.4%                     | 4.4%                      | 4.6%                      |
|                                     | Transportation                  | 3.7%                     | 6.2%                      | 6.4%                      |
|                                     | Information                     | 2.9%                     | 2.2%                      | 2.1%                      |
|                                     | Wholesale/Retail                | 10.5%                    | 13.7%                     | 14.0%                     |
|                                     | Finance, Insurance, Real Estate | 10.2%                    | 8.7%                      | 7.3%                      |
|                                     | Professional Services           | 14.3%                    | 10.4%                     | 8.1%                      |
|                                     | Management Services             | 0.1%                     | 0.2%                      | 0.1%                      |
|                                     | Administrative/Waste Services   | 5.3%                     | 6.7%                      | 6.8%                      |
|                                     | Educational Services            | 23.3%                    | 20.9%                     | 20.2%                     |
|                                     | Entertainment Services          | 13.9%                    | 13.2%                     | 15.5%                     |
|                                     | Other Professional Services     | 3.3%                     | 4.1%                      | 4.6%                      |
|                                     | Public Administration           | 2.9%                     | 3.1%                      | 2.9%                      |
| <b>Vehicles<br/>per HH</b>          | No Vehicles                     | 7.1%                     | 7.4%                      | 6.3%                      |
|                                     | 1 Vehicle                       | 47.3%                    | 43.9%                     | 40.3%                     |
|                                     | 2 Vehicles                      | 36.2%                    | 36.5%                     | 37.8%                     |
|                                     | 3 or more vehicles              | 9.4%                     | 12.1%                     | 15.6%                     |
|                                     | Average Number of Vehicles      | 1.50                     | 1.57                      | 1.68                      |
| <b>Change</b>                       | Births (last 12 months)         | 848                      | 3,590                     | 13,341                    |
|                                     | Deaths (last 12 months)         | 446                      | 1,990                     | 6,901                     |
|                                     | Migration (last 12 months)      | -289                     | -531                      | -4,446                    |
| <b>Work<br/>place</b>               | Workplace Establishments        | 6,776                    | 18,871                    | 49,210                    |
|                                     | Workplace Employees (FTE)       | 102,121                  | 270,182                   | 737,982                   |